

*my name is*  
**NICOLENE**  
YOUR NEW SCHOOL  
*photographer*



*Dear Parents and Guardians,*

I hope this message finds you well. It is with great enthusiasm that I introduce myself as the new school photographer at Knights. I am thrilled to be a part of this wonderful community and look forward to capturing beautiful memories of your children throughout the school year.

Allow me to share a bit about myself:

**My Name:** Nicolene Cresswell

**Photography Experience:** I have been in the photography business since 2009. I was a school photographer for 3 years between 2010 and 2013.

I now have my own business in Photography, Design and Videography for the last 9 years.

**Photography Philosophy:** I capture candid moments, highlighting personality and creating lasting memories.

I understand the importance of school photographs as cherished keepsakes that document your child's growth and school experiences.

My goal is to create stunning, high-quality images that you will treasure for years to come.

Here are a few key details about our upcoming photography sessions:

**Photo Days:** I will be on-site during designated photo days to capture individual photos.

**Packages and Ordering:** I take photos of each child on the day. An envelope will be sent home with +- 3 photos of your child to choose from. I only take cash and no change will be sent back to school. There will be a flyer inside the envelope explaining each package.

**Safety Measures:** Please rest assured that we will follow all necessary safety guidelines and precautions to ensure a safe and enjoyable photo session experience for your child.

**Special Requests:** Please ensure your child is neat and presentable on the day. There will be teachers assisting me on the day with wet-wipes and tissues for in case, as I do understand it is the change of season.

**Communication:** I believe that open communication is key to successful photography. If you have any questions or concerns, please do not hesitate to contact me at [hello@armadillomedia.co.za](mailto:hello@armadillomedia.co.za) or 082 410 3582.

I am genuinely excited to get to know your children and capture their unique personalities and moments throughout the school year. Together, we will create lasting memories that you can cherish forever.

Thank you for entrusting me with the privilege of being your school photographer. I am eagerly looking forward to meeting you and your wonderful children.

Warm regards,

*Nicolene*